Sharing Your Greatest Resource: You!

Developing and Hosting a Campus-wide Librarian’s Meet & Greet for Faculty & Staff

Why?
- Networking
- Engagement
- Increased visibility and program promotion

Planning Your Meet & Greet
- Plan and promote your Meet & Greet
- Considerate and include all those involved

Contact Info:
- [Information Provided]
- [Contact Details Provided]
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Developing and Hosting a Campus-wide Librarian’s Meet & Greet for Faculty & Staff
Why?

- Networking
- Engagement

= enhanced relevancy and stronger campus support
Planning Your Meet & Greet

- First and foremost, you MUST ensure institutional buy-in.
- Consider alternatives if you are unable to secure this.

Other Logistics to Consider:
- Location
- Time
- Food
- Swag/giveaways
- Business Cards
Other Logistics to Consider:

- Location
- Time
- Food
- Swag/giveaways
- Business Cards
Marketing Your Event

- Different methods (flyers, social media)
- Target connections you’ve already made.
- Have fun with it.
- Don’t let the marketing stop before your event.....

During Your Event

- Make sure to keep business cards stocked.
- Mingle, mingle, mingle!
- Follow-up with people / thank you emails.
Marketing Your Event

- Different methods (fliers, social media)
- Target connections you've already made.
- Have fun with it.
- Don't let the marketing stop before your event.....
TALKING POINTS

Ask Maria about: cross-country train trips

Ask Kate about: hiking

Ask Courtney about: Alaska or The Warrens

Ask Marty about: the latest play

Ask Gabrielle about: tai chi or yoga

Ask Melanie about: Columbia or New Roots
Library Facts:

So, like, what do we do?
- Library Instruction classes
- Curate & manage online & physical collections
- Book a Librarian research sessions
- Publish and research
- Provide course reserves
- Archives: computers; study rooms
- And dance parties every Friday @ 5

We provide access to:
- 279 online resources
- 904,275 eBooks
- 183,348 online journals

Fun Fact: Academic Search Premier had over 144,000 searches in 2015 alone.

www.ius.edu/library
During Your Event

- Make sure to keep business cards stocked.
- Mingle, mingle, mingle!
- Follow-up with people / thank you emails.

Moving Forward...
- More efforts to target new faculty.
- More staff involvement.
- Luncheon?
- New / additional swag.
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- More staff involvement.
- Luncheon?
- New / additional swag.
Contact Info:

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Developing and Hosting a Campus-wide Librarian’s Meet & Greet for Faculty & Staff

Why?
- Networking
- Engagement
- Improved library and program awareness

Planning Your Meet & Greet
- Plan and prepare; you MUST send email 2-3 weeks in
- Coordinate beforehand; if you are unable to caption this.

Contact Info:
- [Email or contact details]

{Diagram with various sections and icons}